

# Coca-Cola London Eye



“When you think of London you think of the London Eye, and our washrooms must reflect that quality attraction. I was blown away.”

Davey Barrett, Show Services Manager.



With the Dyson Airblade Tap hand dryer, hands can be both washed and dried at the sink. There's no need to move to a separate drying area, so water isn't dripped on the floor.

#### The business

A global tourist attraction.

The Coca-Cola London Eye is one of the UK's most famous landmarks, welcoming over 50 million visitors since opening in March 2000.

#### The problem

Poor washroom experience.

Rob Osborne, Architect: “The existing toilets were very tired and didn't match the iconic feel of the London Eye.”

Their out-dated conventional hand dryers looked low-tech, caused queues due to their long dry times and resulted in water on the washroom floor as customers moved from the sink.

As a global engineering landmark, the Coca-Cola London Eye's washrooms weren't delivering the wow-factor to match.

#### The solution

The Dyson Airblade Tap hand dryer.

#### Cleaner washrooms

With Airblade™ technology in a tap, hands are washed and dried at the sink, so no water is dripped on the floor.

#### Faster dry times

Thanks to a 12 second dry time, customers don't have to wait as long in the washroom, and they no longer leave with damp hands – a hygiene hazard.

#### More space

With hand washing and drying now in the same place, valuable washroom space is now available for additional baby changing facilities.

Davey Barrett, Show Services Manager: “Our Dyson Airblade Tap hand dryers deliver a much more stylish, simpler washroom experience that fits with our cutting-edge brand.”

dyson airblade

The fastest to dry hands hygienically  
with HEPA filtered air.



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To try the Dyson Airblade™ hand dryer  
or for more information call or visit:  
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**www.dyson.co.uk**