# The O2





# "To date, we've replaced 59 warm air hand dryers with Airblade" technology. And we're in the process of replacing 54 more."

Lee Lacey, Head of Building Services, The O2.



The Dyson Airblade dB hand dryer is a fast way to dry hands and is 50% quieter than the original Dyson Airblade™ hand dryer. It is suitable for all washrooms, particularly where sound levels are an important consideration.

### The business

The O2 is an entertainment district in Greenwich, London. It's home to the world's busiest arena, with over 2 million visitors every year.

## The problem

The O2 was using 2.3 kW warm air hand dryers. "They were simply too slow and used too much energy for a venue of our size and footfall," explains Lee.

### The solution

Dyson Airblade dB hand dryers.

# Fast hand dryers

430 mph sheets of air scrape water from hands, drying them hygienically in just 10 seconds. "At last, we're seeing our customers exit the toilets without wiping their hands on their clothes!" says Lee.

# Costs less to run

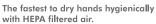
Most hand dryers are slow, so they're energy-hungry. Dyson Airblade™ hand dryers cost up to 69% less to run than other hand dryers.¹

# 50% quieter

The Dyson Airblade dB hand dryer is 50% quieter than the original Dyson Airblade™ hand dryer, but dries hands just as quickly. Lee explains, "Along with the sleek design and performance, the reduced noise levels made our decision very easy."

For calculations visit dyson.co.uk/calcs









The Nar Togo is a registered trade mark of NSF International.

The Carbon Reduction Label is the registered trade mark of the Carbon Trust.

HACCP International non-food certification mark is the registered trademark

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based on their recommended installation and operating condition

