With the Dyson Airblade Tap hand dryer, hands can be both washed and dried at the sink. There’s no need to move to a separate drying area, so water isn’t dripped on the floor.

Shaun Bannon, Brand Director.

The business
The family-run Barretts Motor Group is now in its third generation. It’s been involved in the motor business in the South East since 1902 and has now expanded across the Kent area.

The problem
The Broad Oak washrooms used to have paper towels. But these were expensive to run, requiring constant restocking and disposal. And like other conventional hand drying methods, water was dripped on clean washroom floors creating an unsightly mess.

The solution
The Dyson Airblade Tap hand dryer.

No water on the floor
With Airblade™ technology in a tap, hands are washed and dried at the sink – so there’s no water on the floor.

“We aim to provide the highest levels of customer satisfaction throughout the dealership,” explains Shaun Bannon, Brand Director, “and that includes having washrooms that are smart, clean and efficient.”

Low maintenance
The Dyson Airblade Tap hand dryer cuts down maintenance time – no paper means there are no empty dispensers to restock, and no discarded towels to tidy up.

Low running costs
Airblade™ technology costs up to 97% less to run than paper towels and 69% less than other hand dryers. The Dyson Airblade Tap hand dryer dries 15 pairs of hands for the price of a single paper towel.

For calculations visit dyson.co.uk/calcs

To try the Dyson Airblade™ hand dryer or for more information call or visit:
0800 345 7788 (UK)
01-401-8300 (ROI)
www.dyson.co.uk