

Welcome Break

WELCOMEBREAK



“With Dyson, we have the confidence that any queries will be resolved the next working day.”

Simon Peene, Property and Safety Manager.



With concentrated Airblade™ technology, the Dyson Airblade V hand dryer protrudes just four inches from the wall. It is 60% smaller than the original Dyson Airblade™ hand dryer, but has the same drying performance.

The business

Welcome Break is one of the UK's largest independent motorway service operators, providing hospitality to 80 million visitors each year.

The problem

With washrooms in operation around the clock, the reliability of Welcome Break's existing hand dryers, and the technical support offered by the manufacturer, were both causing issues.

“In general, there was at least one hand dryer out of action at most sites,” explains Simon Peene, Property and Safety Manager. “Fully functioning, high quality washroom facilities are a fundamental part of the services we offer.”

The solution

Dyson Airblade V hand dryers.

Quick and easy maintenance

Thanks to its innovative backplate installation, the Dyson Airblade V hand dryer can be replaced quickly and safely without a qualified electrician. “Our site teams can easily exchange units following the instructions provided,” adds Simon.

60% smaller

“With concentrated Airblade™ technology, the Dyson Airblade V hand dryer is 60% smaller than the original Dyson Airblade™ hand dryer. It saves valuable space in the washroom, but still dries hands hygienically in just 10 seconds.

Simple installation

Dyson's aim was to minimise disruption to the public and ensure that the transition to the new units was expertly planned and implemented. Senior Unit Business Manager Tracy Pollard was delighted with the installation, “Great communication, great interaction, great teamwork.”

dyson airblade V

The fastest to dry hands hygienically with HEPA filtered air.



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To try the Dyson Airblade™ hand dryer or for more information call or visit:
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