

# Broad Oak Ashford MINI



“It’s such a fantastic idea, with sophisticated design and precision engineering that reflects what we’re about. Everyone who’s used it has said how amazing it is, and there’s never any water dripped on the floor.”

Shaun Bannon, Brand Director.



With the Dyson Airblade Tap hand dryer, hands can be both washed and dried at the sink. There’s no need to move to a separate drying area, so water isn’t dripped on the floor.

### The business

The family-run Barretts Motor Group is now in its third generation. It’s been involved in the motor business in the South East since 1902 and has now expanded across the Kent area.

### The problem

The Broad Oak washrooms used to have paper towels. But these were expensive to run, requiring constant restocking and disposal. And like other conventional hand drying methods, water was dripped on clean washroom floors creating an unsightly mess.

### The solution

The Dyson Airblade Tap hand dryer.

#### No water on the floor

With Airblade™ technology in a tap, hands are washed and dried at the sink – so there’s no water on the floor.

“We aim to provide the highest levels of customer satisfaction throughout the dealership,” explains Shaun Bannon, Brand Director, “and that includes having washrooms that are smart, clean and efficient.”

#### Low maintenance

The Dyson Airblade Tap hand dryer cuts down maintenance time – no paper means there are no empty dispensers to restock, and no discarded towels to tidy up.

#### Low running costs

Airblade™ technology costs up to 97% less to run than paper towels and 69% less than other hand dryers.<sup>1</sup> The Dyson Airblade Tap hand dryer dries 15 pairs of hands for the price of a single paper towel.

<sup>1</sup>For calculations visit [dyson.co.uk/calcs](http://dyson.co.uk/calcs)

## dyson airblade tap

The fastest to dry hands hygienically with HEPA filtered air.



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To try the Dyson Airblade™ hand dryer or for more information call or visit:  
**0800 345 7788 (UK)**  
**01-401-8300 (ROI)**  
**[www.dyson.co.uk](http://www.dyson.co.uk)**